U. S. Foreign Policy in the Western Balkans: A Re-assessment for Meaningful Re-engagement

Professor Jim Seroka Auburn University USA August, 2015

U.S. Foreign Policy in the Western Balkans

- Little Substantive Change for the Past 15 years
- Does not Fully Reflect the Current Needs of the Region and Its Governments
- Not Part of a Comprehensive and Global Foreign Policy Framework

Pillars of U.S. Foreign Policy in the Western Balkans

- 1. Maintain Stability
- 2. Support the EU to Manage the Region
- 3. Restrict Russian Influence

Pillars of U.S. Foreign Policy in the Western Balkans in 2015

- 1. Maintain Stability The region and nations need much more than stability
- 2. Support the EU to Manage the Region EU cannot continue in this role
- 3. Restrict Russian Influence Russian dominance not likely

Systemic Issues With Current U.S. Foreign Policy Process

- U.S. Foreign Policy lacks global coherence and direction
- U.S. Foreign Policy is resistive to change and innovation
- □ U.S. Foreign Policy tends to confuse urgency with importance

U.S. Foreign Policy Processes are often highly politicized, with an emphasis to protect and enhance the reputation of the President.

U.S. Foreign Policy Processes neglect planning, review, and reassessment, and do not function at a grand strategic level.

U.S. Foreign Policy Processes are not well attuned to external checks on U.S. behavior.

U.S. Foreign Policy Processes have become overly comingled with domestic politics, public opinion, and partisan politics.

U.S. Foreign Policy Processes have not been able to respond effectively to asymmetric threats, such as terrorism.

Reassessment of U.S. Foreign Policy in the Western Balkans

- ✓ Need to declare success on the original pillars and move on to the new challenges
- Ignoring the new challenges could endanger the hard won stability.

Reassessment of U.S. Foreign Policy in the Western Balkans

- ✓ Respond to issues including:
 - ✓ Legitimate and Democratic Institutions
 - ✓ Ethnic power sharing
 - ✓ Foreign Direct Investment
 - Reconstruction of the Economy
 - ✓ Effective Border Controls
 - ✓ Corruption

New Principle for U.S. Foreign Policy in the Western Balkans

- ✓ Reduce the emphasis on regional policy in favor of bilateral issues.
- ✓ Act on the reality that each of the countries in the Western Balkans have their own agenda and mix of needs with distinctive solutions.